

ADVERTISE AND PROMOTE STEM EDUCATION WITH STAO TODAY!

STAONews:

STAONews is our bilingual e-newsletter that goes out to over 8,000 STEM educators, institutions, and the science education sector every 2-4 weeks.

STAO website:

The STAO website is our bilingual go-to location for upcoming events, members-only resources (including lesson plans and webinars), and free resources (including safety documents and lesson plans).

Multiple Sponsorship Packages Available:

- STAONews
- STAOWebsite
- Employment and Volunteer Postings
- STAO 2023

Reciprocal Partnership Arrangements can be negotiated between your organization and STAO/APSO at any time with the goal that they will be mutually beneficial in terms of marketing and promotion.

Contact Terry Kingsmill (terry.kingsmill@stao.ca), STAO Executive Director for more information.

STAONews	Price
<p>Level 1</p> <p>Banner at top of one issue of STAONews. This 550 x 150 px space under the STAONews banner appears above the STAONews content. It includes an invisible link of your choice from the graphic. There is an option to provide the banner in English and/or French. We can provide the translation for an additional fee.</p>	\$ 100
<p>Level 2</p> <p>One ad in STAONews plus Facebook, Twitter, and LinkedIn. We will work with you to promote your event/company at the time that works for you and the next issue of STAONews. Ads should be 250 words or less and can include 1 picture or infographic. Option includes posting in both French and English (translation available for an additional fee).</p>	\$ 200
<p>Level 3</p> <p>Three ads in STAONews plus Facebook, Twitter, and LinkedIn. You choose which STAONews your ad goes in (i.e., three consecutive issues, or choose three issues over the course of a year). Ads should be 250 words or less and can include one picture or infographic. Option includes posting in both French and English (translation available for an additional fee).</p>	\$ 500

Website Advertising	Price
<p>Level 1</p> <p>Include your logo and link of your choice on both our English and French homepages for a duration of four weeks.</p>	\$ 200
<p>Level 2</p> <p>Your ad is prominently featured on both our English and French website homepages. This includes up to 250 words, an infographic, your logo, and a link of your choice for a duration of ten weeks.</p>	\$ 500

Job Postings

Price

Employment and volunteer postings in one issue of STAONews, social media, and on the STAO website for one month.

Non-profit organizations

\$ 50

For-profit organizations

\$ 200

STAO 2023 Conference

The STAO 2023 Conference will be held August 15-16, 2023 at Humber College. Please contact Terry Kingsmill (terry.kingsmill@stao.ca), STAO Executive Director for more information for advertising and promotion opportunities

HST is in addition to all cited prices. Prices may change without notice.

